

access is everything

Why did Rolls-Royce choose Virginia's Gateway Region?

As a major European multinational company, Rolls-Royce required a site that was not only cost-effective but also provided the sorts of amenities that would appeal to a broad and sophisticated work-force. The urban and cultural appeal of Richmond, just a half-hour from the Prince George County site and the major attractions of Washington DC just two and half hours to the north, fit the bill.

Today, the world is smaller than ever and whether the currency is Pounds, Euros or Dollars the ability to import and export in a timely fashion and at a low cost is critical to any operation and was a major consideration for Rolls-Royce. The 1,025-acre site in Prince George County offers Rolls-Royce easy access to Interstates 95, 85 and 64, close proximity to Richmond International Airport and most importantly is a mere 90 minutes from the Port of Virginia, slated to become the largest port on the East Coast with the most recent \$400 million expansion of the Maersk terminal.



Of course location and transportation infrastructure were only part of the equation for Rolls-Royce with workforce and intellectual capital being vital to the project. Rolls-Royce needed to be sure that they could find a world-class workforce. They were able to do just that in Virginia's Gateway Region. Through the collaboration of Virginia Tech and the University of Virginia, the combined talent and expertise of the engineering departments of these nationally ranked universities proved to be a formidable partnership that the competition could not match.



Rolls-Royce chose Prince George County in Virginia's Gateway Region because it offers a world-class location, world-class transportation infrastructure, and world-class intellectual capital. Perhaps your company should take a closer look?



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VIRGINIA'S GATEWAY REGION
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